

# ADDISON'S ANGEL RUN



*Run for the Earthly  
and Heavenly CDH Angels*

**Benefitting The Parker Reese Foundation**



## The Parker Reese Foundation

The Parker Reese Foundation exists to fight the congenital diaphragmatic hernia birth defect. The Parker Reese Foundation is committed to providing quality care and support for the individuals and families they serve by funding medical research, advocating public awareness campaigns, and supporting all who have been affected by the congenital diaphragmatic hernia birth defect. It is our mission to disseminate timely and useful information to the medical community, to encourage and fund research to enhance productivity in finding a cause and to successfully help those diagnosed with a CDH find effective treatment and sustaining all who seek out our organization.

The Parker Reese Foundation also assists families diagnosed with congenital diaphragmatic hernia (CDH) with expenses associated with traveling to the appropriate medical facility for treatment, provides cost free housing (Parker's House) for the families of babies treated at Duke University Medical Center or UNC Chapel Hill.

### Parker's House

Parker's House was started on May 6, 2008 by the Parker Reese Foundation for families delivering a baby with congenital diaphragmatic hernia (CDH) or coming back for follow up appointments and/or surgeries at Duke University Medical Center or UNC Chapel Hill. The families can stay overnight or stay for months. Parker's House is designed to suit the needs of the families it serves. It is located on a dairy farm in Hillsborough, North Carolina only 15 minutes from either hospital and several shopping centers and restaurants.

This house means so many things for families facing CDH. It becomes a home away from home for them and a place where they and their extended families can stay with absolutely no worries. This house is free of charge to families and offers many amenities including but not limited to; cable television, wireless internet and play center for children.

## What is CDH?

Congenital Diaphragmatic Hernia (CDH) occurs when the diaphragm fails to fully form, allowing abdominal organs to move into the chest cavity and preventing the lungs from having enough room to grow. CDH occurs in 1 in every 2500 babies which is 1800 babies every year in the United States alone. Since 2000, over a half million babies around the world have been born with CDH which translates into a baby born with the defect every 10 minutes. Babies born with CDH undergo surgeries and long hospitalizations and 50% of the babies born with this defect will never see their first birthday. This defect is not specific to race or gender and to date, the cause of this defect is not known.

## Where Your Money Goes:

Your sponsorship of Addison's Angel Run goes directly to operations of The Parker Reese Foundation and Parker's House.

The Parker Reese Foundation is fully funded by grants, fundraisers, and donations. Your support is **MUCH** appreciated!

The Parker Reese Foundation is an article 501(c)3 non-profit organization. This means that both corporate grants and private donations are **TAX DEDUCTIBLE**.

## Benefits of Sponsorship:

**Visibility** among the Roswell community, people of all ages

**Involvement** through racing or volunteering

**Opportunities** for product distribution, samples and coupons

**Race Day Recognition** with logos on signs and race t-shirts

**Support** an event that benefits a worthwhile cause

## Corporate Sponsorship Levels:

### Platinum - \$6,000.00

(Only one sponsorship at this level)

- Corporate name and/or logo imprinted on T-shirts
- Corporate name and logo on event entry forms
- Corporate name and logo prominently displayed in informational flyers distributed city-wide
- Display of the Corporate logo at the Start/Finish area (you provide)
- Exposure in Georgia Athlete, the Georgia Runner, and Wing Foot
- Opportunity to insert their promotional flyer, coupon, or small item (eg., keychain, pen, etc.) in the race packets distributed to all participants.
- 10 complimentary T- shirts

### Gold - \$4,000.00

- Corporate name and/or logo imprinted on T-shirts
- Corporate name and logo on event entry forms
- Corporate name and logo prominently displayed in informational flyers distributed city-wide
- Exposure in Georgia Athlete, the Georgia Runner, and Wing Foot
- opportunity to insert their promotional flyer, coupon, or small item (eg., keychain, pen, etc.) in the race packets distributed to all participants.
- 7 complimentary T- shirts

### Silver - \$2,000.00

- Corporate name and/or logo imprinted on T-shirts
- Corporate name and logo prominently displayed in informational flyers distributed city-wide
- Exposure in Georgia Athlete, the Georgia Runner, and Wing Foot
- 5 complimentary T- shirts

### Bronze - \$1,000

- Corporate name and logo prominently displayed in informational flyers distributed city-wide
- Exposure in Georgia Athlete, the Georgia Runner, and Wing Foot
- Corporate name and logo on event entry forms
- 3 complimentary T- shirts

## Individual Sponsorship Levels:

Each individual sponsorship comes with 2 complimentary t-shirts and the name of the CDH angel listed on the CDH Angel Board. For the Diamond and Emerald levels, you can include a picture of your angel for the board as well.

Diamond - \$500

Emerald - \$250

Ruby - \$100

Sapphire - \$50

*<sup>1</sup> T-shirts will be printed by Dec. 31, 2009. We must have your logo and sponsorship check on or before this date to include your logo on these materials.*

# The Race at a Glance:

Race date: February 20, 2010

Race time: 8:00am

Addison's Angel Run is a fun run! The run will take place in Roswell, GA and will follow a relatively flat, scenic course. Women, men, boys, and girls are invited to run a 5K (3.1 miles), walk a 5K, run a one mile kid's fun run, or walk a one mile family fun walk.

Race staffed by volunteers for assistance.

Traffic control coordinated by local law enforcement

Race electronically timed for fast, accurate results

Race Day refreshments for all participants

Sponsor product displays and samples; tons of fun!!

Post-race awards ceremony—with awards for 14 groups

## Walk



Get involved.

## Run



Get Inspired!

# Have FUN!

# Sponsorship Form

Addison's Angel Run

5K Fun Run

Yes! I would like to become a sponsor

Company: \_\_\_\_\_

Name: \_\_\_\_\_

In honor of: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

Please send your completed application and payment for the Sponsorship to:

Addison's Angel Run  
C/O Marion Acord  
119 Weatherburne Drive  
Roswell, GA 30076

All checks should be made payable to The Parker Reese Foundation.

Race Questions, contact:  
Marion Acord  
marion@theparkerreeseffoundation.com  
(404) 849-1800

The Parker Reese Foundation Questions, contact:  
Jessica Singletary  
info@theparkerreeseffoundation.com

Sponsorship Level (check one)

Corporate:

- Platinum Sponsor: \$7,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$3,000
- Bronze Sponsor: \$1,000

Sponsorship Level (check one)

Individual:

- Diamond Sponsor: \$500
- Emerald Sponsor: \$250
- Ruby Sponsor: \$100
- Sapphire Sponsor: \$50